

PREFACE

I first met exponential families as a beginning graduate student. The previous summer I had written a short research report under the direction of Richard Bellman at the RAND Corporation. That report was about a dynamic programming problem concerning sequential observation of binomial variables. Jack Kiefer read that report. He conjectured that the properties of the binomial distribution used there were properties shared by all "Koopman-Darmois" distributions. (This is a name sometimes used for exponential families, in honor of the authors of two of the pioneering papers on the topic. See Koopman (1936), and Darmois (1935), and also Pitman (1936).)

Jack suggested that I recast the paper into the Koopman-Darmois setting. That suggestion had two objectives. One was the hope that viewing the problem from this general perspective would lead to a clearer understanding of its structure and perhaps a simpler and better proof. The other objective was the hope of generalizing the result from the binomial to other classes of distributions, for example the Poisson and the gamma. (The resulting manuscript appeared as Brown (1965).)

These two objectives of clearer understanding and of possible generalization in statistical applications are the motivation for this monograph. Many if not most of the successful mathematical formulations of statistical questions involve specific exponential families of distributions such as the normal, the exponential and gamma, the beta, the binomial and the multinomial, the geometric and the negative binomial, and the Poisson among others. It is often informative and advantageous to view these mathematical formulations

from the perspective of general exponential families.

These notes provide a systematic treatment of the analytic and probabilistic properties of exponential families. This treatment is constructed with a variety of statistical applications in mind. This basic theory appears in Chapters 1-3, 5, 6 and the first part of Chapter 7 (through Section 7.11). Chapter 4, the latter part of Chapter 7, and many of the examples and exercises elsewhere in the text develop selected statistical applications of the basic theory.

Almost all the specific statistical applications presented here are within the area of statistical decision theory. However, as suggested above the scope of application of exponential families is much wider yet. They are, for further example, a valuable tool in asymptotic statistical theory. The presentation of the basic theory here was designed to be also suitable for applications in this area. Exercises 2.19.1, 5.15.1-5.15.4 and 7.5.1-7.5.5 provide further background for some of these applications. Efron (1975) gives an elegant example of what can be done in this area.

Some earlier treatments of the general topic have proved helpful to me and have influenced my presentation, both consciously and unconsciously. The most important of these is Barndorff-Nielsen (1978). The latter half of that book treats many of the same topics as the current monograph, although they are arranged differently and presented from a different point-of-view. Lehmann (1959) contains an early definitive treatment of some fundamental results such as Theorems 1.13, 2.2, 2.7 and 2.12. Rockafellar (1970) treats in great detail the duality theory which appears in Chapters 5 and 6. I found Johansen (1979) also to be useful, particularly in the preparation of Chapter 1.

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